

KARL ATKINS
Managing Director



As Managing Director of Foodbuy, Karl leads the business to ensure we are always delivering great procurement services to our diverse client base and helping them unlock the power of their supply chains, to deliver true value by focussing on quality, innovation and sustainability with a focus on the Net Zero agenda.

Previously, Karl was in the Chief Operating Officer role at Foodbuy – where his focus has been supporting the growth of Foodbuy’s external client business. He previously held commercial leadership roles with Coca-Cola European Partners and Britvic, after six years at Compass, covering sourcing and category management leadership roles. Prior to that, Karl spent several years in grocery retail in a number of different commercial and supply chain roles.

Karl achieved his Executive MBA in 2019 and completed his research in the application of technology to support traceability in the food supply chain.

Outside of work, Karl’s young family keeps him busy and he is a huge Exeter Chiefs rugby fan and gets to as many games as he can.