



Manufacturers

Actions to support delivery of the UK Food Waste Reduction Roadmap

Key steps for manufacturers to embed the principles of 'Target, Measure, Act' and to play their part in delivering UN Sustainable Development Goal (SDG) target 12.3 and the Courtauld 2030 food waste target.

March 2023



Commitment to the Food Waste Reduction Roadmap

- ▶ Sign up to the [Food Waste Reduction Roadmap](#).

Set a target

- ▶ Set a food waste reduction target for your own operations that meets or contributes to SDG target 12.3: a 50% reduction by 2030. Best practice is to set a target that meets or exceeds SDG target 12.3.
- ▶ Include the agreed target for food waste reduction in public documents e.g. your sustainability strategy/report.

Measure and track at site

- ▶ Measure in line with the [Food Waste Reduction Roadmap guidelines](#).
- ▶ Use your measurement data to create a baseline (site and business) and track progress against your food waste reduction target.
- ▶ Share your data annually with WRAP using the [Food loss and waste data capture sheet](#).
- ▶ Publicly report in line with the [best practice guidelines](#).
- ▶ Where [food waste to sewer](#) is significant, ensure this is included within your food waste measurement and reporting; take steps to minimize this (e.g. ensuring used cooking oil is collected by a waste management contractor).

Maximising food surplus redistribution

- ▶ Ensure you have [partnership agreements](#) with local/national food redistribution organisations that cover every site.
- ▶ Follow [best practice guidelines](#) with your retailers for redistributing own label products.
- ▶ Review your technical procedures (i.e. to ensure that they allow redistribution etc.) to speed up the process at sites.

Maximising surplus food to animal feed

- ▶ Follow the [food waste hierarchy](#) to ensure any surplus food or ingredients that cannot be redistributed for human consumption are sent to animal feed (where regulations allow).

Maximising surplus food to biomaterial processing

- ▶ Investigate opportunities to send surplus food or ingredients to be [valorised into other products](#) where these cannot be moved further up the [food waste hierarchy](#); use WRAP's [biomaterials guidance and assessment tool](#) to identify if your material qualifies as the biomaterial destination.

Collaborating with suppliers and customers

- ▶ Share your actions and progress via your own communication channels (website, Environmental, Social, Governance reports etc.) and [case studies](#).
- ▶ Encourage your large suppliers to adopt a 'Target, Measure, Act' approach and [sign up to the Food Waste Reduction Roadmap](#).
- ▶ Work collaboratively with your key suppliers (including primary producers) to [reduce food waste across the whole chain](#), including timely sharing of relevant data such as forecasts.
- ▶ Review the policies of the retailers you work with (e.g. on best before dates, on shelf life stock that they would accept in commercial discussions etc.) and if you are an own label manufacturer, ensure you understand the agreements already in place between the retailers and the redistribution organisations.

Supporting citizens to reduce their food waste

- ▶ Adopt best practice guidance for [product labelling and storage](#) and embed in your in-house labelling guidelines.
- ▶ Raise awareness through your marketing and consumer engagement channels, and support campaigns such as [Love Food Hate Waste](#) and [Food Waste Action Week](#).
- ▶ Support [staff to reduce their food waste](#) at home by promoting the [Love Food Hate Waste](#) campaigns to them in the workplace.

Product and packaging innovation - develop and trial ideas around packaging, portion sizes, and on pack messaging etc. to reduce food waste.
- ▶ Trial [behaviour change interventions](#) designed to help change consumer behaviour and reduce household food waste.

Food Waste Reduction Roadmap



IGD and WRAP have led an industry-wide programme of work developing the Food Waste Reduction Roadmap, showing how the UK food industry will help achieve the UK's Courtauld 2030 targets, and the UN's Sustainable Development Goal 12.3 to halve food waste by 2030.

To find out more and get involved, contact our experts FoodWasteRoadmap@wrap.org.uk
wrap.org.uk/taking-action/food-drink/initiatives/food-waste-reduction-roadmap

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